

International Management and Modern Languages

Graduate Outcomes 2020/21

Full-time UK domiciled first degree graduates - 15 months after Bath

The University of Bath has an excellent record of graduate employment, featuring in the top ten for graduate prospects in three major national league tables*. Across all subjects, 92% of Bath 2020/21 graduates who are employed in the UK are in high skilled employment, compared to 74% nationally#. Hundreds of employers of all sizes and from all industries each year advertise vacancies, deliver presentations or network with our students; we are in the top 15 universities targeted by employers†.

The information shown here is from the Higher Education Statistics Agency (HESA) Graduate Outcomes survey for 2020/21 leavers. It is the biggest UK annual social survey and captures the perspectives and current status of recent graduates, 15 months after leaving university.

Studies within International Management & Modern Languages covers a broad set of skills and an understanding of the international business environment. Graduates will gain specialist knowledge of the relevant countries' business environments and history, society and culture. Graduates from these courses develop many skills that make them attractive to prospective employers, including language, teamwork, communication, adaptability and problem-solving skills. They often hold diverse roles in large national and multi-national companies.

Courses included:

- International Management and Modern Languages (French/German/Spanish) BSc

Response rate	
Total in 2020/21 cohort	55 [§]
% response rate	54%

[§]Number rounded to the nearest multiple of five

Graduate outcomes by activity

Activity summary	
Employment	73%
Voluntary/unpaid work	-
Employment and further study	13%
Further study	-
Other: travel, caring, retired	3%
Unemployed [§]	10%
Total	100%

Note: Percentages may not total 100% due to rounding. Activity defined using HESA XACTIVITY: takes account of all activities and most important activity.

[§]Unemployed includes those due to start work or study.

*6th in the Times and The Sunday Times Good University Guide 2024, 4th in the Complete University Guide 2024, and 4th in the Guardian University Guide 2024

#Compared with [all Universities UK members](#).

†The Graduate Market in 2024, High Fliers Research.

Industries and employers

International Management & Modern Languages career pathways are versatile. Graduates enter many different sectors and industries within international and national business and finance, such as investment banks and other finance firms, professional services, consulting, technology, business trade, fast moving consumer good, recruitment and communication companies.

Some graduates also enter the public sector such as within the Civil Service and NHS.

The most frequent of the industry categories are:

- Professional, scientific and technical activities
- Information and communication
- Manufacturing
- Wholesale and retail trade

Examples of employers for the 2020/21 cohort:

- Accenture
- Amazon
- EY
- HM Treasury
- NHS
- Procter & Gamble

Occupations and job titles

International Management & Modern Languages graduates progress in various jobs within many business areas, particularly where their strong skills in communication are used. Examples are job roles within account management and client services, sales, marketing and communications, finance, technology, consultancy, management, human resources and more. Typical job titles may be marketing assistant, executive or brand specialist, account manager or executive, sales lead, management trainee, financial trainee or consultants.

Graduates may also progress into other roles such as policy adviser, broker, software consultant and recruitment consultant.

All of our UK employed International Management and Modern Languages graduates are in high skilled employment.

High skilled employment includes these three categories:

- Managers, directors and senior officials
- Professional occupations
- Associate professional and technical occupations

Examples of job titles for the 2020/21 cohort:

- Account Manager
- Accounting Audit Associate
- Brand Specialist
- Consultant Analyst
- Global Brand Marketing Executive
- Graduate Management Trainee
- Policy Adviser

More information

Find out what Bath graduates from other courses do: go.bath.ac.uk/graduate-outcomes.

More information is available about how Careers supports current and prospective students, as well as graduates from Bath: bath.ac.uk/careers.