



*The University of Bath has an impressive reputation as one of the UK's leading universities and is currently ranked 1<sup>st</sup> for Student Satisfaction. It has also been named 'Best Campus University in the UK' (The Times and The Sunday Times University Guide 2014). A research-led institution with an open collegiate culture of international scholarship, Bath is at the forefront both of teaching programme innovations and of cross-boundary research.*

### **The School of Management**

We are one of the UK's leading Business Schools with highly ranked programmes and a strong record of internationally recognised research. We offer a strongly supportive environment for all our students, from undergraduate to PhD, and deliver a first-class student experience.

To equip students with the best possible opportunities, our academics conduct world-class research on an on-going basis. We are keen to generate ideas that have impact in the workplace and believe that students learn best through interactive debate so the opportunity to question current thinking is positively encouraged.

Our research influences government thinking, policy-making and management practice. The knowledge we create is disseminated through our network of corporate, government and NGO relationships that support our research and influence our teaching.

There is a great quality of life enjoyed by our students and staff. We offer a compact, safe but vibrant university campus with a welcoming, culturally diverse and friendly community. Our location, overlooking the historic UNESCO designated World Heritage City of Bath, on a modern campus with some of the best sporting facilities in the country, offers an attractive environment that is both intellectually and culturally stimulating.

We offer a real commitment to developing your skills and personal career that reflects our drive for international impact through excellence. The Dean of the School, Professor Veronica Hope Hailey is committed to the continued development of the School of Management as an international school at the forefront of management research and education in the 21<sup>st</sup> Century.

Please visit [http://www.bath.ac.uk/management/about/deans\\_message.html](http://www.bath.ac.uk/management/about/deans_message.html) to watch a short film.

## Our Rankings and accreditations

- **Research Assessment Exercise** (RAE 2008). The School is ranked 5<sup>th</sup> alongside Oxford and LSE business schools
- We are ranked **1<sup>st</sup> for Accounting and Finance**, *The Times and The Sunday Times University Guide 2014*
- We are ranked **1<sup>st</sup> for Student Satisfaction in Business Studies and as a University overall**, *National Student Survey 2013*
- The **Economist Intelligence Unit's Which MBA?** ranked the Bath MBA as **2<sup>nd</sup> in the UK** in both its Executive and Full-time MBA rankings. Both rankings rate Bath **1<sup>st</sup> in the UK** for faculty quality, **1<sup>st</sup> in the UK** for personal development and **1<sup>st</sup> in the UK** for salary increase.  
**Our Executive MBA is ranked 11th in the world**
- Our MSc in Management and our MSc in Accounting and Finance are ranked among the top programmes in the world by the *Financial Times*
- The School is accredited by the **European Quality Improvement System (EQUIS)**, and the **Association of MBAs (AMBA)**

## Our research

Our leading academics are organised around six subject groups and a set of research centres, which focus and formalise our major research initiatives and provide a forum for interdisciplinary research within the School.

Subject Groups		
<b>Accounting and Finance</b>	Dr David Bence ( <i>Head of Group</i> ) Professor Ian Tonks Professor Ania Zalewska Professor Clive Lennox (p/t) Dr XiaoHua Chen Dr Philip Cooper Dr Richard Fairchild Dr Simone Giansante Dr Margaret Greenwood	Anthony Birts Ian Crawford Mike Willis Dr Yan Zeng Dr Gang Zhao Fanis Tsoligkas Paul Baker Dr Thanos Verousis
<b>Business, Society &amp; Business Economics</b>	Professor Stephen Pavelin ( <i>Head of Group</i> ) Professor Andrew Millington Professor Michael Adams Dr Krista Bondy Dr Robert Branston Dr Johanne Grosvold Dr Stefan Hoejmose	Dr Elena Veprauskaite Dr Lynda Porter Dr Bruce Rayton Dr Phil Tomlinson Dr Chris Dawson Janet Wilson Ward

<b>Organisational Studies</b>	Professor Juani Swart ( <i>Head of Group</i> ) Professor Nicholas Kinnie Professor Rob Briner Professor Andrew Brown Professor Yiannis Gabriel Professor Russ Vince Dr Mehdi Boussebaa	Dr Graham Abbey Dr Ian Colville Dr Svenja Tams Dr Zeynep Yalabik Dr Katharina Chudzikowski Dr Simon Barend de Jong Dr Matthijs Bal
<b>Strategic and International Management</b>	Professor Ammon Salter ( <i>Head of Group</i> ) Professor Julia Balogun Professor Michael Mayer Professor Edmund Thompson Professor Christos Pitelis Professor Dimo Dimov Dr Felicia Fai Dr Rekha (Rao) Nicholson Dr Anthony S Roath	Dr Gareth Veal Dr Zafeira Kastrinaki Dr Monia Mtar Dr Bruno Oliveira Dr Orietta Marsili Dr Orla Byrne Dr Sarah Park Dr Panos Desyllas
<b>Marketing</b>	Professor Avi Shankar ( <i>Head of Group</i> ) Professor Mike Beverland Dr Iain Davies Dr Haiming Hang Dr Robert Heath (p/t) Dr Zoe Lee	Professor Rajani Naidoo Dr Peter Nuttall Dr Judith de Groot Dr Gordon Liu Dr Mike Redwood (p/t)
<b>Information, Decision and Operations</b>	Professor Brian Squire ( <i>Head of Group</i> ) Professor Mike Lewis Professor Andrew Graves Dr Steve Conway Dr Emmanuel Fragniere (p/t) Dr Richard Kamm Dr Dimitris Paraskevopoulos Dr Melanie Kreye Dr Sheik Meeran	Dr Niki Panteli Dr Jens Roehrich Dr Baris Yalabik Dr Jie Chen Dr Christopher Archer-Brown Dr Christos Vasilakis Dr Joao Quariguasi Frota Neto Dr Jooyoung Jeon

<b>Research Centre/ Group</b>	<b>Director</b>
Centre for Governance and Regulation (CGR)	Professor Ania Zalewska
Centre for Business, Organisations and Society (CBOS)	Professor Andrew Millington
Centre for Research in Advertising and Consumption (CRIAC)	Professor Michael Beverland
Centre for Research in Strategic Purchasing and Supply (CRiSPS)	Dr Jens Roehrich
Centre for Strategic Risk & Insurance (CSRI)	Professor Mike Adams
Work and Employment Research Centre (WERC)	Professor Juani Swart / Professor Nicholas Kinnie
Lean and Agile Research Group (LARG)	Professor Andrew Graves

**Other foci of excellence include:**

- *Professor Russ Vince* researching Leadership, Strategic Change & Governance
- *Professor Ian Tonks & Professor Ania Zalewska*, Accounting & Financial Economics
- *Professor Edmund Thompson & Professor Michael Mayer*, International Strategy & International Organization
- *Professor Mike Lewis*, Operations & Supply
- *Professor Julia Balogun*, Strategy-as-Practice, Strategic Change & Renewal
- *Professor Juani Swart*, Knowledge Management & Managing Knowledge Workers
- *Professor Dimo Dimov*, Innovation & Entrepreneurship
- *Professor Ammon Salter*, Technology & Innovation Management
- *Professor Christos Pitelis*, Strategy & International Management

As a research-led institution, research degrees represent the pinnacle of academic study at the School of Management; our doctoral programme has been running since 1973. The School has a strong track record of internationally recognised research into management and provides a strongly supportive, vibrant research culture.

**University Prize Fellows**

Our 'Prize Fellows' scheme is designed to support research-led scholars with high potential in the development of their academic careers. These Fellowships are for five years. The first two years have no teaching and are focused on building the key academic skills of writing journal papers and preparing proposals for research income. The final three years will include a reduced teaching load. Our Prize Fellows receive mentoring from senior scholars with a proven record of high quality publication and research income generation. In addition, we offer financial support for the development of international academic networks and an extended visit to a research-led overseas university. We offer a dedicated training programme alongside Prize Fellows from other Faculties in the University. In this way we are supporting excellent young scholars in the developments of research outputs, income and international networks. This provides a sound basis for Prize Fellows to become future academic leaders within their fields of knowledge. The Prize Fellows scheme at the School of Management offers early career scholars the opportunity to build a clear focus on research-led academic achievement.

The **Doctorate of Business Administration in Higher Education Management** commenced in May 2002 and has proved to be an outstanding success, attracting participants from all over the world.

## Our Programmes

The School attracts a thriving community of around 2,200 high calibre students from around the world together with a faculty of over 110 academics and 70 professional staff. We offer a full range of courses at undergraduate, postgraduate and post-experience level:

- BSc in Accounting and Finance
- BSc in Business Administration
- BSc in International Management and Modern Languages
- BSc in International Management - *New for 2014*
- BSc in Management - *New for 2014*
- BSc in Management with Marketing - *New for 2014*
  
- MSc in Accounting and Finance
- MSc in Advanced Management Practice (with 22-week work placement)
- MSc in Finance
- MSc in Finance with Banking
- MSc in Finance with Risk Management
- MSc in Human Resource Management and Consulting
- MSc in Innovation and Technology Management
- MSc in International Management
- MSc in Management
- MSc in Marketing
- MSc in Sustainability and Management
- MSc in Entrepreneurship and Management – *New for 2014 (subject to final approval)*
  
- The Bath MBA: Full Time and Executive MBA
  
- The DBA in Higher Education Management
- The Bath PhD
- Tailored executive development programmes

## Executive Development

The School has a growing range of Executive Development activities, including specialist open programmes and customised, company-specific programmes. Our approach combines our leading research insight with a strong focus on personal development, to ensure learning is relevant and new leadership behaviour is sustained in practice.

In October 2014 we plan to open a new, dedicated Executive Development suite as part of a brand new Arts Centre situated in the heart of the University Campus.

## Alumni

The School values and recognises the importance of corporate links and has a thriving alumni community of more than 13,000 graduates from over 100 countries across the world. Over 80% of our graduates are actively in touch with us and enjoy maintaining their links with their University. Our graduates can be found in a wealth of organisations from small to large, and not-for-profit to multinational organisations.



## **The University of Bath**

The University of Bath is one of the most successful universities in the UK with a strong base in science, technology and management. It is committed to a close relationship with the business world. The University has approximately 15,300 students, of which approximately two thirds are undergraduates. Bath has one of the lowest drop-out rates in the country and its "small and friendly" campus is often singled out for praise.

The University is currently ranked first for Student Satisfaction (*National Student Survey 2013*). It is also rated as the 'Best Campus University in Britain' (*The Times and The Sunday Times University Guide 2014*).

The compact, purpose-built campus is set in extensive grounds with open views across the beautiful hills of the West Country but is only a mile from the centre of the Georgian city of Bath. Teaching facilities, the Library and Learning Centre (open 24-hours), shops, banks, cafés and restaurants are grouped around a central pedestrian parade, creating a strong sense of social and academic community. Other facilities include a world-class sports village (open to students and staff), an Arts Theatre, a range of catering facilities and residential accommodation both on campus and in the city.

Award-winning Westwood Nursery, based on campus, offers competitively-priced nursery care for pre-school children from age six months and is open throughout the year. There is also a medical and dental practice. There are a variety of clubs and societies catering for a wide range of cultural and social interests. Staff also have free (conditions apply) access to the very popular part-time classes run by the University's Division of Lifelong Learning. Classes range from archaeology to creative writing to philosophy to a range of foreign languages and vocational courses.

## **The City of Bath**

Beautifully positioned on the River Avon among the hills of the West Country, Bath is unique in its combination of architectural, historic, cultural and social attractions and facilities. Its striking architecture, the Roman Baths, medieval Abbey and world-famous Georgian squares and sweeping crescents built of honey-coloured stone, all combine to make it one of the most remarkable cities in Europe. UNESCO has designated Bath a 'World Heritage Site' of such exceptional interest and of such universal value that protecting it is the concern of all human kind.

Bath is also a lively and cosmopolitan city offering diverse shopping and cultural attractions. There is a selection of varied restaurants, cafe-bars, pubs, cinemas, three theatres and a wide range of museums. Art, film and music festivals take place through the year, including the world-famous Bath International Music Festival.

The city has many beautiful parks and gardens and the countryside around Bath offers endless opportunities for walking, hiking and cycling. For those wishing to explore further or plan a weekend away, the Cotswolds, Cheddar Gorge, the cathedral cities of Wells and Salisbury and many other places of interest are easily accessible. Wales with its famous mountain and coastal scenery is just one hour away by bus, train or car. The beautiful coastal resorts of Dorset and North Devon can be reached in around two hours.

Although best known for its tourist and cultural attractions, Bath has a growing commercial base. Over the past twenty years, many highly successful companies have grown up in the city, with particular strengths in computing, multi-media, marketing services, advanced engineering, printing and publishing.

By train to Bath it takes just over one and a half hours from London, ten minutes from Bristol and twenty minutes from Swindon. Bath is one of the fastest-growing towns in Europe and home to many multinational companies. Communications with the rest of the British Isles and mainland Europe are quick and easy. Bristol International Airport is only a 40 minute drive away and it offers flights to many European and international cities.

***Further information***

For more detailed information about the School, our academics and a selection of latest news and achievements, please see our website: [www.thebathadvantage.com](http://www.thebathadvantage.com)