

CGR&IS Newsletter (July 2023)

Dear Colleagues,

Hope all is well. As we come to the end of the academic year, here is a brief update on what has been happening in CGR&IS over the last couple of months.

Welcome to new CGR&IS members and associates!

Welcome to **Phil Allmendinger** who has been appointed as a **Visiting Professor to CGR&IS**. As you may be aware, Phil has been the University Deputy Vice-Chancellor over the last 18 months, but he is stepping down to take on an executive role as Chief Academic Officer at Forward College, a new pan-European higher education institution. We are delighted he is maintaining his links with the University and that he will be able to bring his wealth of experience, expertise and connections to CGR&IS. Welcome aboard Phil! We look forward to working with you over the coming years!

Welcome to **Emma Senior (School Research Marketing Manager)**. Emma has recently joined the School as our new Research Marketing Manager. Emma will be helping the School and faculty to promote their research into the wider public domain through various channels (including through blogs/social media etc). Emma will be working closely with CGR&IS in this regard.

If you have some research you wish to promote, or an idea for a blog, then please drop [Emma an email](#). This particularly a great opportunity for our PhD students and early career researchers to help raise their profile.

We are also exploring the idea of utilising the School's webpages to host podcasts and short ('fun') profile interviews with CGR&IS members – so watch this space.

Conference Activities

Financial Reporting & Business Communication Conference (FRBC), Bath (6/7th July 2023)

Congratulations and thanks to **Fanis Tsoligkas** for organising the 26th FRBC conference in the School on the 6th and 7th July. The conference brought 68 delegates to the School, with keynotes from senior academics and practitioners. Among other things, the conference considered recent developments in International Accounting standards and explored the conflicting needs of stakeholders across corporate reporting topics in the new digital age.

The conference was a great success and advertisement for the School and CGR&IS. Further details of the event are available at <https://www.linkedin.com/showcase/74888032/admin/feed/posts/>

Regional Studies Association Conference, Ljubljana (14-16th June 2023)

Several members of CGR&IS attended RSA annual conference in Ljubljana in June. It was the first in-person annual RSA conference post-Covid:

- Mariachiara Barzotto, Felicia Fai, and Phil Tomlinson presented their paper “The potential of coworking spaces to contribute to geographically distributed economic activity and regional levelling up in the UK”.
- Phil also launched his new edited book (with Patrizio Bianchi and Sandrine Labory) “Handbook of Industrial Development”, Edward Elgar Publishing Ltd, 2030 at a special session.
- Our PhD students, Samantha Archard and Laura Smyth also attended and established contacts to build up their academic networks.

#RSA2023 was a very enjoyable conference to share/exchange ideas in the field and to meet new/old friends and colleagues. We are looking to the forthcoming [RSA London Winter conference](#) and next Summer's [annual conference in Florence](#).

CGR&IS Seminars (7th July, 2023)

On Friday 7th July, we welcomed **Sandrine Labory** (University of Ferrara) to CGR&IS. Sandrine gave a fascinating (hybrid) seminar entitled 'Industrial Policy post-Covid 19: Disentangling Complexity'. The event was well attended.

If you have **speakers, you would like us to invite to conduct a seminar/webinar** in the next academic year, please contact Phil or Felicia. Popular speakers fill up their diaries quickly!

In the Media

- Barzotto, M., Fai, F., & Tomlinson, P. R. (2023). [How co-working spaces can boost local economies](#). *The Conversation*. (8,078 readers globally between 10-22 July, 2023)
- Branston, J. R., & Tomlinson, P. R. (2023). [Renationalising Thames Water would be a gamble – but there is another way to help clean up the industry](#). *The Conversation*. (6,311 readers globally between 3-22 July, 2023)

As you can see, The Conversation is a powerful way of publicising your research to both an academic and non-academic audience. If you would like to contribute an article to The Conversation (the SoM provides an incentive of £500 for a published contribution), please feel free to contact Phil for an initial discussion who has built up a reputation as key contributor to this media outlet.

That is all for now. Please remember to use the [spreadsheet link](#) to update us on your activities.

We wish you all a very nice and relaxing Summer with your friends and families, and we look forward to meeting you all again in September,

Best wishes,

Phil and Felicia

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