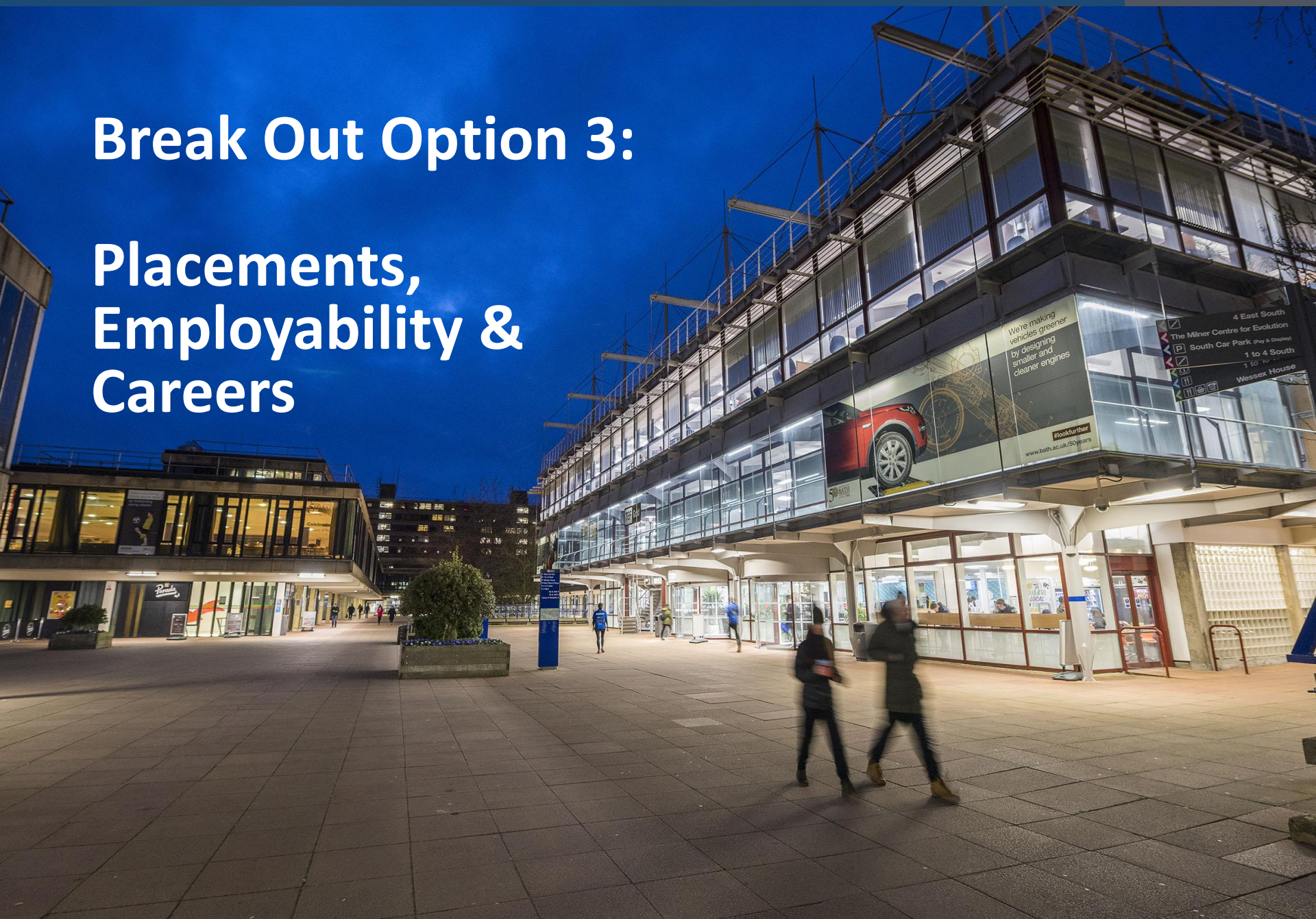


# Break Out Option 3:

# Placements, Employability & Careers



# What question are you hoping gets answered in this session?

0 responses

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## In This Session:

- What Is a Placement?
- What Do Employers Think?
- Our Careers Service and career pathways
- Developing Employability Skills now: Hobbies and Interests
- Top 10 Transferrable Skills
- Benefits of Extra-Curricular & Work Experience
- Application in a School/College Setting

# Placements, Employability & Careers



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## What is a placement?

- Full year of placement activity
- Paid employee of the company
- Apply directly to company
- Real value-adding work on live projects
- Option on most courses
- Not mandatory, but chosen by the majority of students
- Currently over 2150 students on placement in 45 countries



## Why a placement year?

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**“I can proudly say I have gained a whole lot of practical skills and I discovered my passion...”**

- Develop employability skills
- Gain technical expertise
- Potential job offer or fast track application
- Real experience of the recruitment process
- **But also...**
  - Get a feel for what you want in a job
  - Develop a professional network
  - Find ideas for your dissertation
  - Potential to earn some money



## So, why Bath?

- Approximately 62% of our undergraduates who completed their course in the 2021/22 academic year chose a placement or study year abroad option
- 93% of our full-time UK-based graduates were in high-skilled employment 15 months after leaving university in 2020, compared to 73% nationally
- 53% of Bath graduates had a salary of £30,000 or above compared to 23% nationally, 15 months after leaving<sup>1</sup>
- We are one of the 20 universities most targeted by Britain's top graduate employers in 2022-2023

# What do employers think?

- Institute of Student Employers: Black Careers Matter report
- Specific diversity initiatives
- Increasing 'blind' recruitment
- Mentoring available in a large range of sectors with targeted events.



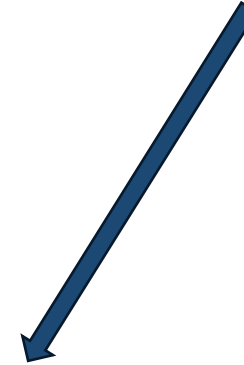
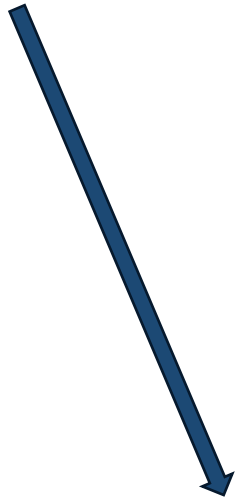
# Placements, Employability & Careers



**Degree**

**Extra-  
Curricular**

**Employability  
Skills**



**Employability  
Prospects**

# Top 10 Transferable Skills

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1. Team working
2. Critical thinking & problem-solving skills
3. Communication skills
4. Self-management
5. Flexibility & adaptability
6. Initiative & self-direction
7. Digital skills
8. Resilience
9. Emotional intelligence
10. Innovation & creativity

Developing skills through extra-curricular activities  
and casual work combined with job research =



Success in applying for career related work  
experience =



Success in applying for placements/graduate jobs

## Benefits of work experience

### Differentiate

yourself  
from other  
candidates

### Develop

your range  
of  
skills/your  
evidence  
base for  
existing  
skills –  
even tricky  
ones!

### Get

to know  
what you  
enjoy/dislike  
about the  
workplace

### Find out

where your  
strengths  
and  
interests  
lie

### Make

new  
contacts

# How to apply this in School/College Settings



# Placement support

## Before placement

- Two-year programme from a dedicated team
- Placement team liaise with many companies from multi-nationals to start-ups
- CVs, applications & practice interviews
- Company presentations
- Pre-placement briefings
- Help finding placements, adverts posted on Uni jobs
- Ongoing support and advice

## During & after placement

- Placement visits
- Designated supervisor during placement
- Contact with students every 3 months in various forms
- Student on-line learning diary
- Counselling & support available, students can call placement officer or access Uni support team
- Post-placement debrief, posters & presentations

# How to find placements

- Family contacts.
- Local businesses.
- Universities and colleges
- Websites and pages are a good source of hints, tips and inspiration, here are a few

[Year 10 Work Experience Ideas - TutorChase](#)

[145 Work Experience Ideas for Year 10 - Immerse Education](#)

[How to help your teen find work experience  
\(theparentsguideto.co.uk\)](#)

[Ways to get work experience | National Careers Service](#)

[Arranging your own work experience placement - Groundwork](#)



# How can you support your students?

- Set up a dedicated team of teachers / staff to work with students
- Have clear, defined roles within team
- Pre-placement: development lessons, assemblies, tutor time, after school, lunchtime, PSHE
- CV & letter writing support
- Practice interviews
- Pre-placement briefing
- Celebration assemblies



# Placement Record

- Placement spreadsheet:

Placement Name, address, supervisor name, telephone numbers, email, Student name contacts, emergency contacts

- Develop some sort of recording of targets, student role, activities, evidence, reflections, supervisor comments. Either online record or school produced work booklet. This could include written reports, descriptions, photos, IT.



# Teachers Takeaway

- Thank you for your time in listening to us about Placements, Employability and Careers at the University of Bath.
- As a thank you, please scan the QR code to receive these slides. Feel free to share the case studies with your students to help inspire them.



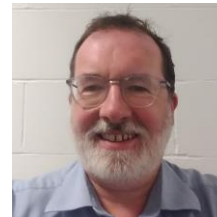
Vicky Hill



Olena Skorokhod



Sabrina Earnshaw



Mark Lewis



Jonny Hodgson



Tim Prichard