



UNIVERSITY OF

BATH

SCHOOL OF MANAGEMENT

IABS 2023 EVENT PROGRAMME

34TH ANNUAL MEETING

BATH, UK JUNE 5-11
#IABS2023

WELCOME TO THE 34TH ANNUAL IABS MEETING

Dear IABS members

It is with great pleasure that I welcome you to the 34th Annual Meeting of the International Association for Business and Society (IABS) Research Conference in Bath, UK. As the conference chair, I am delighted to oversee this gathering of scholars, who are passionate about exploring the dynamic interplay between business and society. This will also be my first major in person conference for four years, which makes the meeting even more special.

As IABS scholars we are well aware that in today's world, the role of business extends far beyond profit generation. The complex challenges we face, such as climate change, social inequality, and technological advancements, demand that we examine the multifaceted relationship between business and society in new ways, from new perspectives and with renewed ingenuity, passion and integrity. This conference serves as a platform to delve into these pressing issues, foster dialogue, and propel innovative research that contributes to sustainable and inclusive development in real life and online.

Under the theme "Engaged scholarship: How can research and researchers bridge a polarised world," this year's conference seeks to explore how we can use scholarship, research, and analysis to (re)build a foundation of knowledge that is trusted, open, robust and created with integrity to regain the foothold that at times seems lost in an ever more polarised world.

Our program features a diverse range of sessions designed to facilitate knowledge sharing, collaboration, and critical discourse. The heart of this conference lies in the research presented, debated, and developed by scholars like yourself. I would like to extend my deepest appreciation to all authors who have contributed their time, expertise, and dedication to producing the high-quality programme we have this year. Your collective efforts have resulted in a rich tapestry of knowledge that will shape the discourse and drive research agenda across business and society research going forward.

I would also like to express my gratitude to our sponsors, partners, and the conference organizing staff, including Kim Rodela, Marc Helliwell and Steph Hayes for their unwavering support and commitment. Without their contributions, this conference would not have been possible.

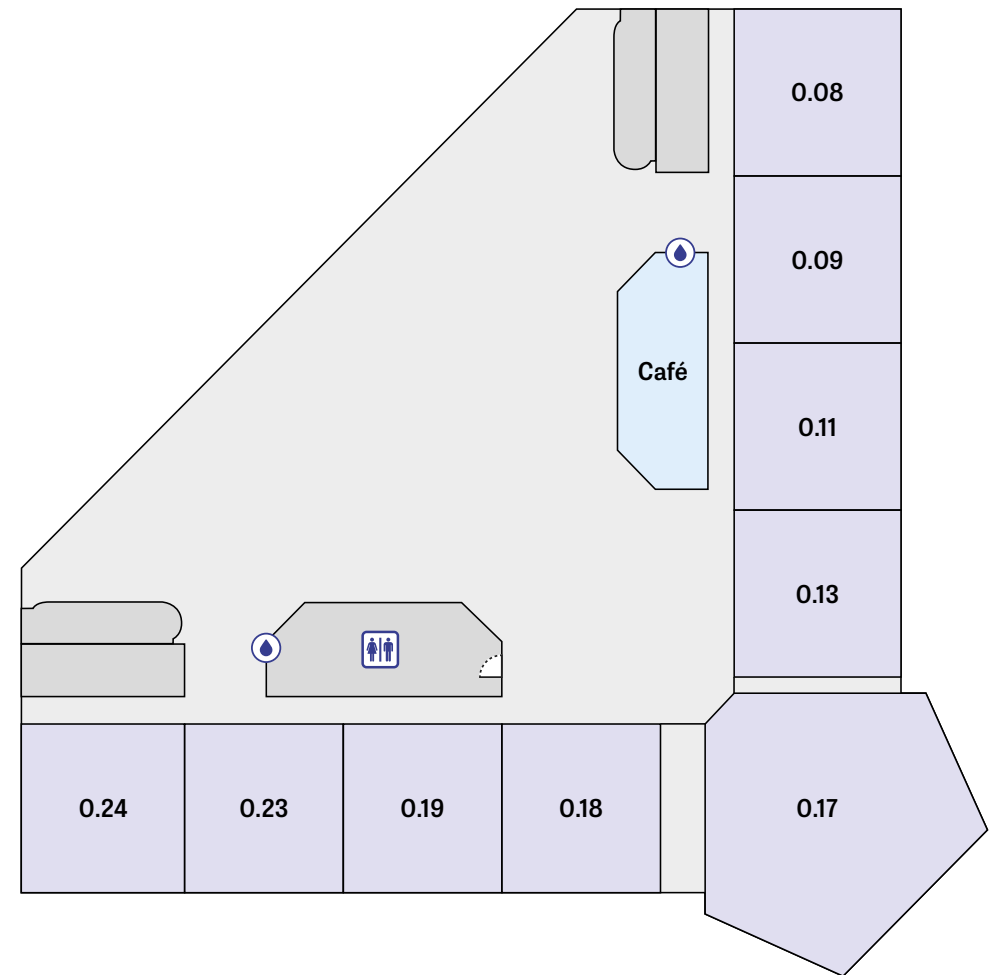
On behalf of the organizing committee, I extend a warm welcome to each and every one of you. I wish you a rewarding and inspiring conference.



Sincerely,
Dr Johanne Grosvold,
Conference Chair

GROUND FLOOR LECTURE THEATRES 10 EAST







 Toilets  Water point



THANKS TO OUR CONFERENCE SPONSORS



TABLES KEY: PAGES 4-15

-  Paper Session
-  Discussion Session
-  Symposium
-  Workshop
-  Innovation Session
-  Breaks and Events

IABS 2023

JUNE 5 – JUNE 11

MONDAY JUNE 5

TIME	SESSION TITLE	CHAIR	LOCATION
08:00 - 17:00	Writing Camp	Professor Brad Agle	10 East 2.55

TUESDAY JUNE 6

TIME	SESSION TITLE	CHAIR	LOCATION
08:00 - 17:00	Writing Camp	Professor Brad Agle	10 East 2.55
14:00 - 17:00	Theory Building Session	Professor Paul Godfry	10 East 3.57

WEDNESDAY JUNE 7

TIME	SESSION TITLE	CHAIR	LOCATION
08:00 - 17:00	Writing Camp	Professor Brad Agle	10 East 2.55
09:00 - 16:00	Business and Society Deputy Editors Strategic Planning Meeting	Dr. Colin Higgins & Dr Hari Bapuji	10 East 0.23
08:30	Doctoral Consortium	Dr Rajat Panwar	10 East 3.57
12:30 - 14:00	Doctoral Consortium Lunch		10 East Pavilion Cafe
14:00 - 16:00	Doctoral Consortium	Dr Rajat Panwar	10 East 3.57
19:30 - 21:30	Doctoral Consortium Dinner		The Grand Eastern

THURSDAY JUNE 8

TIME	SESSION TITLE	CHAIR	LOCATION
08:00 - 17:00	Writing Camp	Professor Brad Agle	10 East 2.55
09:00 - 12:30	Doctoral Consortium	Dr. Rajat Panwar	10 East 3.57
10:30 - 11:00	IABS Executive Meeting	Dr Nikolay Dentchev	10 East 0.09
11:00 - 12:30	IABS Board Meeting	Dr Nikolay Dentchev	10 East 0.09
12:30 - 15:00	Faculty Take Student Lunch		10 East Pavilion Cafe

15:00 - 16:30	WORKSHOP	AUTHORS	LOCATION
6296	Reviewers in the rough workshop	Kathleen Rehbein, Jill Brown, Andrew Spicer & Frank De Bakker	10 East 3.57
19:30 - 20:00	Welcome Reception		Roman Baths

FRIDAY JUNE 9

TIME	SESSION TITLE	CHAIR	LOCATION
08:00 - 17:00	Registration		10 East Reception
08:30 - 10:00	Meeting: Business and Society Associate Editor and Editorial Board meeting (by invitation only)	Dr Colin Higgins & Dr Hari Bapuji	10 East 3.57
08:30 - 10:00	PAPER SESSIONS	AUTHORS	LOCATION
AI, DIGITAL TECHNOLOGY AND SOCIAL MEDIA			[Chair: Dr Mota]
3126	Human rights in the balance: Content moderation in online platforms	Mota, Glozer & Godwin	10 East 0.13
4190	Combatting hate speech in the age of Artificial intelligence (AI)	Glozer & Illia	
5674	On Machine and Human Ethics: How Similar are Machine Ethics to Human Ethics?	Zyglidopoulos, Illia & Tzini	
6888	Corporate activism as stance-taking on social media: How and why do companies take stances on socio-political issues?	Olkkonen, Laaksonen & Van Den Broek	
4407	Smart and sustainable cities? How digital skills and sustainability attitude moderate the relationship of urban digitalization and sustainability.	Pfeiffer & Edinger-Schons	
MARKETING, ADVERTISING, MORALITY AND ETHICS			[Chair: Professor Weber]
8966	Changes in role portrayal of men and women in advertisements: A multi stakeholder investigation with sociocultural view	Bansal, Mishra & Chugh	10 East 0.18
8994	The elevation of luxury – Exploring the commercial use of art as vehicle for social benefit	Johnson & Barlow	
8153	“Money talks, even to the soul?” Brand sacrifice helps turn authentic brand activism into brand authenticity and ethicality	Qiu	
2172	Dual Process Intuitions: Consumers' Beliefs About Persuasion Processing Drive Morality of Marketing Communications	Khon, Chen, Simonyan, Hang & Johnson	
8918	Assessing the Ethical Profile of Generation Zs: An Introspective and Cross-generational Analysis	Weber & Siniora	
CORPORATE BOARD GENDER DIVERSITY			[Chair: Professor Van Buren]
850	Corporate Responsibility Ratings as Drivers of Diversity Norms: An Examination of Board Gender Diversity	Apker, Checketts, Jones Christensen, Howell, Lewis & Scott	10 East 0.17
3371	When Tokens Matter: A Critical Perspective on Tokenism and Women on Corporate Boards	Jain & Van Buren	
6549	A bibliometric analysis of diversity and inclusion in management literature: Identifying the blind spots	Van Bommel, Hubers & Maas	

08:30 - 10:00	PAPER SESSIONS	AUTHORS	LOCATION
9806	How do institutional variables shape the relationship between board gender diversity and the environmental performance of firms?	Tarzijan & Ramirez	10 East 0.17
6486	Is the board standing in the way of its own renewal? An empirical test of critical mass theory and cognitive homogeneity	Grosvold & Brammer	
PHILANTHROPY, PUBLIC AND NOT-FOR-PROFIT MANAGEMENT ISSUES			[Chair: Dr Rogerson]
1189	The Pursuit of Synergies: Lessons Learned from a Quantitative Analysis of Nonprofit Mergers	Reeve & Wong	10 East 0.08
5288	Business collaboration with non-profit organizations: Signalling or access to resources?	Garrone & Rizzuni	
7794	Consumer Choices Around Corporate Giving: Should Companies Prioritise Aid to the Most Effective Causes?	Shine, Johnson & Simonyan	
7971	Gentrification as violence: the renegotiation of place based stakeholder relationships through commons organising practices	Morton & Keleman	
9526	Can phenomenological research, undertaken in deliberative democratic spaces help identify new ways of empowering climate action on a broader societal scale?	Kirk	
08:30 - 10:00	WORKSHOP	AUTHORS	LOCATION
5757	Workshop for Bridging Divisions in a Polarized World Using Creativity Pedagogy	Keiser	10 East 0.09
08:30 - 10:00	SYMPOSIUM	AUTHORS	LOCATION
8297	Polarization, oligarchs, and the end of dialogue: What is left of social media as a public sphere and a tool for improving the business & society relationship?	Castello, Colleoni, Etter, Glozer, Romenti & Trittin-Ulbrich	10 East 0.11
10:00 - 10:30 Tea and Coffee Break			
10:30 - 12:00	PAPER SESSIONS	AUTHORS	LOCATION
BUSINESS, PEACE, POVERTY, AND CRISIS			[Chair: Dr Dentchev]
5850	Business and Refugee Crises: Advancing Peace and Stability through the Private Sector	Joseph, Katsos & Hassanli	10 East 0.13
8523	Business and Peace in Post-Coup Myanmar: Limitations and Opportunities	Croce & Katsos	
7446	The Role of Institutions in Explaining Growth Aspiration at the Base of the Pyramid	Andrade & Dentchev	
8131	Cataclysmic Surprises: Lessons for Business	Dunn	
2572	Business and peace emerging field trends: a systematic approach to the literature review in business management using bibliometric analysis	Uribe-Jaramillo & Yakovleva	

10:30 - 12:00	PAPER SESSIONS	AUTHORS	LOCATION
POLITICAL CSR			[Chair: Prof. Pavelin]
1674	How does informal, unregulated deliberation shape political CSR in restrictive contexts?	El-Esia, Crane & Iatridis	10 East 0.18
2151	A Longitudinal Approach to PCSR Communication: The Case of Kering Group's Engagement for Women	Di Nardo	
7218	Political CSR in Hybrid Regimes	Yorgancioglu, Crane & Pavelin	
8371	Corporate sociopolitical activity: An empirical exploration	Greiner, Kim & Cordon Thor	
2577	Political Corporate Social Responsibility in Small Businesses: A Descriptive Analysis of Owner-Manager Strategies	Bedford, Iatridis & Crane	
CORPORATE REPUTATION			[Chair: Dr Gardberg]
6304	Fake News, Signalling Theory, and Corporate Reputations	Gardberg, Colleoni & Barnett	10 East 0.08
6600	A Theory of Corporate Authenticity in the Sustainability Context	Kannegiesser & Krenz	
6650	Corporate Misconduct and CSR: An Impression Management Perspective	Thosuwanchot & Lee	
7445	Stakeholders' Moral Responses to Corporate Social Irresponsibility: Reform, Retaliate and Harmonize	Pfeifer	
5004	Ambivalence and irresponsibility: Implications for the insurance value of a reputation for corporate social responsibility	Hang & Chen	
10:30 - 12:00	WORKSHOP	AUTHORS	LOCATION
1987	Improving Societal Impact: Priorities in BHR Research	Rehbein, Snelson-Powell, Van Buren, Olsen, Schrempf-Stirling, Westermann-Behaylo, Mota & Soundararajan	10 East 0.11
10:30 - 12:00	SYMPOSIUM	AUTHORS	LOCATION
9057	Polarisation, Echo Chambers and the Challenges for Research in Business in Business and Society	Chapple, Ackrill, Kelemen & Morton	10 East 0.09
10:30 - 12:00	INNOVATIVE SESSION	AUTHORS	LOCATION
5248	Disabilities in Perspective in Business and Society Research	Lad, Bowen & Caldwell	10 East 0.23
12:00 - 14:00 Lunch and Keynote Panel Debate		Claverton Rooms Restaurant	

14:00 - 15:30	PAPER SESSIONS	AUTHORS	LOCATION
CORPORATE POLITICAL ACTIVITY			[Chair: Prof. De Bakker]
2718	Open up! An appeal for dialogue between scholars of open strategy and corporate political activity	Barron	10 East 0.13
704	When Do Socially and Politically Contentious Issue Become Legitimate Corporate Activities? A Temporal Analysis of the Corporate Equality Index and Carbon Disclosure Project	Kofford, Lewis & Carlos	
5734	Business-to-Government Leverage: When Activist Groups Enlist Firms to Promote Policy Change	Selling & de Bakker	
7680	The Spirit and Letter of the Law: The Ethics of Exploiting Loopholes	Dunn	
EDI & MARGINALISATION			[Chair: Prof Maas]
5219	Labour disabled workers as marginalised stakeholder group within work: integrated social enterprise in the Netherlands	Ongenaes, Maas & Aheus	10 East 0.18
9088	Workplace inclusion as social responsibility: A relational, social exchange perspective on social partnerships	Thomsen & Asmuss	
1151	Understanding entrepreneurship as emancipation? The body work of hijra 'third gender' entrepreneurs in Bangladesh	Fontana, Frandsen & Mosing	
9252	Tenuous Tensions from Translation: Diversity Program Implementation in a Polarized Environment	Amaral, Etter & Lodge	
SUSTAINABILITY AND INDIVIDUAL AGENCY			[Chair: Dr Rahbek Pedersen]
1076	The "Double Whammy" Effect – New forms of marginalization in Professional Organizations	Hug, Gustafsson & Chudzikowski	10 East 0.17
3900	Caught between two worlds: Constructing change agency in a community of activist employees	Stober & Girshick	
5091	The reception of sensegiving attempts: Influencing others to prevent hospitality food waste	Pearson, Nutall & Yalabik	
5432	Silos and Sustainability: How Organisational Boundaries Shape Corporate Sustainability Integration	Rahbek Pedersen	

14:00 - 15:30	PAPER SESSIONS	AUTHORS	LOCATION
HUMAN RIGHTS			[Chair: Prof. Schrempf-stirling]
5229	Do human rights policies protect? The pragmatic paradoxes within human rights	Rehbein, Snelson-Powell, Westermann-Behaylo & Olsen	10 East 0.08
8855	Sensemaking for human rights due diligence: Consultants' role in establishing corporate practices	Westerman-Bahaylo & Van Buren III	
9721	A social inclusion approach to implementing human rights obligations	Bitar	
8070	Capabilities for Implementing Human Rights in Global Value Chains	Allenbacher & Berg	
3361	Stakeholder theory and human rights	Schrempf-Stirling, Van-Buren III and Phillips	
14:00 - 15:30	DISCUSSION SESSION	AUTHORS	LOCATION
ETHICS, MORALITY AND STAKEHOLDERS			[Chair: Prof Ceranic Salinas]
8537	Ethically important moments in transgender inclusion research	Marvell & Fletcher	10 East 0.09
7648	Moral injury in business management: A typology of events and a theoretical framework for prevention	Botha & Ames	
8455	Identifying the role of management control problems in determining the effectiveness of D&I practices	Van Bommel & Hubers	
348	The business of cultural appropriation	Ceranic Salinas	
6016	In or Out of the Closet: The decision to disclose political identity at work	Litzky & Mac Lean	
14:00 - 15:30	INNOVATIVE SESSION	AUTHORS	LOCATION
8335	From processes that built ecommerce, to processes that fix ecommerce: Amazon's immense waste in the reverse logistics of ecommerce returns	Ng	10 East 0.11
15:30 - 16:30	Tea and Coffee Break		
16:00 - 17:30	PAPER SESSIONS	AUTHORS	LOCATION
GREENWASHING, HYPOCRISY AND DECOUPLING			[Chair: Prof. Preuss]
8648	Electric vehicles in the British press: a critical analysis from a global production network perspective	Cotterlaz-Rannard & Mendez	10 East 0.13
296	How Do Leaders Make Sense of Actual and Potential Accusations of Greenwashing?	Dawson & Preuss	
9408	Walk the talk or I will get emotional (and leave) – How CSR managers respond to perceptions of decoupling	Esper, De Bakker & Heuvinck	
9811	Role of multistakeholder participation in solving means-end decoupling	Schouten & Maas	
2907	How companies' institutional and technical CSR activities can lead to negatively correlated individual stakeholder judgements of warmth and competence	Fairbairn & O'Neill	

16:00 - 17:30	PAPER SESSIONS	AUTHORS	LOCATION
RESPONSIBLE SUPPLY CHAIN AND MULTI-STAKEHOLDER INITIATIVES			[Chair: Dr Dahlmann]
540	How do tech platforms for supply chain responsibility facilitate stakeholder engagement?	Bwana & Westermann-Behaylo	10 East 0.18
4838	The supply chain emission paradox	Dahlmann, Roehrich & Brammer	
6773	U-N-P-U-Z-Z-E-L-E-D: When and how can multi-stakeholder initiatives tackle grand challenges?	Hennchen	
7384	Agonistic pluralism as paradox: Implications for multi-stakeholder initiatives	Dawkins	
4355	Unravelling the carbon economy: Understanding the role of knowledge services	Neville	
ESG			[Chair: Dr Eiselein]
7464	Living up to the impact promise: The integrated strategic asset allocation model	Roor, Shoenmaker & Maas	10 East 0.17
9180	The Role of Corporate Reporting Substance for ESG Ratings	Pollach & Schaper	
5736	The Historical Emergence of Environmental, Social and Governance (ESG) rating: How Calculability- and Legitimacy-building Interact	Gond & Ben Kahled	
7275	Riskless Business: The Avoidance of Risk-Related Information in Impact Investing	Kaufmann & Botha	
8137	Long life to ambiguities! The role of ambiguities in ESG screening process	Louche, Gressieux & de la Morandiere	
GIG ECONOMY + AND TECHNOLOGY OF EMPLOYMENT			[Chair: Dr Soundararajan]
3064	Business Sustainability Impacts of Blockchain Technology Adoption: Exploratory Study of Potential Stakeholder Power Shifts in the Case of Uber	Enzmann, Gadgill & McKnight	10 East 0.11
5382	Will employee monitoring software impact social inequality?	Kimfumu	
6131	Analyzing the Ethical Issues of the Gig Economy: Insights from the Catholic Intellectual Tradition	Marsnik & Van Buren III	
3032	Creating a legitimate process of digital transformation through stakeholder communication	Thomsen & Lorentzen	
8689	Beyond dualism: Familiar with others and indignity at work	Agarwal & Soundararajan	

14:00 - 15:30	DISCUSSION SESSION	AUTHORS	LOCATION
ACTIVISM, CSR AND SOCIAL ENGAGEMENT			[Chair: Dr Barron]
9564	The challenges of teaching corporate political activity in an evolving business school environment	Barron & Raman	10 East 0.08
9449	Engaged Learning: How We Bridge Divides in our New Realities	Kirby & Kirby	
7235	Problematising the transparency push in corporate political activity	Raman	
2969	Universities at the nexus of entrepreneurship and social good: exploring pathways for societal impact	Van Mensel, Yordanova, Dentchev & Vargas	
7608	Social enterprise in India: bridging between theory and practise	Jaiswal, Govilkar, Tewari & Pathak	
17:30 - 18:00	Tea and Coffee Break		
18:00 - 19:00	Business Meeting		10 East 0.17

SATURDAY JUNE 10			
09:00 - 10:30	PAPER SESSIONS	AUTHORS	LOCATION
STAKEHOLDER THEORY REVIEW AND DEVELOPMENT			[Chair: Dr Quinteller]
2898	Inter-Stakeholder Responsibility in the Context of Structural Injustice	Ruehle & Quintelier	10 East 0.08
668	Sacred vs Secular: Stakeholder Value-based Decision Making	Raha & Kazemi	
6047	Four types on nonhuman nature as a stakeholder	Heikkinen, Kujala & Sachs	
9483	A Configurational Approach to Community Value Capture	Salmon & Murphy	
732	Towards a Model Distinguishing Levels of Stakeholder Inclusion in Tackling Grand Challenges	Kroll & Hennchen	
THE CONTEMPORARY ROLE AND PLACE OF UNIVERSITIES BUSINESS SCHOOLS			[Chair: Prof. Berman]
6902	Neoliberalism, Business Schools, and Finding the Road Back to Community	Berman & Russell	10 East 0.09
7346	Building social capital from the university to Entrepreneurial ecosystem development	Vargas & Brun	
7988	The foundations of dialogic organising: A study on embedding responsible management education	Aaltonen	
8643	Resource intensifier for social entrepreneurs: University-ecosystem institutional support	Leyen, Dentchev & Diaz Gonzales	
3812	Exploring the social transformation of academic entrepreneurship: results from a systematic literature review	Yang & Dentchev	

09:00 - 10:30	PAPER SESSIONS	AUTHORS	LOCATION
GOVERNANCE AND SOCIAL VALUE			[Chair: Dr Ravaioli]
5483	Beyond Smoke and Mirrors: Examining the Effects of Stakeholder Governance Mechanisms on Indigenous Community Value Capture	Salmon & Murphy	10 East 0.13
5780	Mechanisms of legitimacy in social value measurement: the case of Italian social cooperatives	Ravaioli	
9996	CEO Compensation, Managerial Discretion, and Corporate Irresponsibility	Lee	
2493	Contesting the Swiss Commodity Trading Sector – A Longitudinal Analysis of Polarized Debates	Dey, Ebert, Dorfmüller, Kimotho & Wettstein	
1256	A race to the top or not racing at all: benchmarking corporate human rights due diligence	Slager, Korendijk & Lane	
ETHICS			[Chair: Prof. Agle]
965	Going back to the basics: Is business ethics an oxymoron?	Ali, Abbas & Joseph	10 East 0.18
9448	The Ethics of Selling Ineffective Medicines	Moriarty	
9476	Advancement of Mid-Level Ethical Theory Through the Use of Categorization	Agle, Ames, Gettys, Moore & Christenson	
9040	Challenges of mature companies socially hybridizing – a conceptual piece	Carballo	
09:00 - 10:30	DISCUSSION SESSION	AUTHORS	LOCATION
CSR, MARKETING AND SUSTAINABILITY			[Chair: Dr Eiselein]
189	Stopping Corporate Disinformation: Ethical Justifications for Eliminating Fake Online Product Reviews	Becker	10 East 0.23
2372	Candid confessions of unsustainability: an exploratory case study across consumer goods industries	Barraquier	
3537	Trust as an enabler within sustainable partnerships in circular ports	Langenus & Eiselen	
9935	Balancing the tension between growth and worthiness: The UK uncut anti-austerity movement	Andersson, Uberbacher, Scherer & Grimm	
9847	Who and what shapes stakeholder engagement in addressing commons?	Blomberg, Matikainen & Kujala	
09:00 - 10:30	SYMPOSIUM	AUTHORS	LOCATION
5749	The Impact of Business and Society Scholarship and Teaching	Schrempf-Stirling, Rehbein, Van Buren III, de Bakker, Goethals, Henriques, Glozer, Spence & Cinar	10 East 0.11
10:30 - 11:00 Tea and Coffee Break			

11:00 - 12:30	PAPER SESSIONS	AUTHORS	LOCATION
DIGITAL TECHNOLOGIES AND ONLINE PLATFORMS			[Chair: Prof. Phillips]
1220	Students are King: Mapping the emerging digital technologies for higher education	Defazio, Dimov & Snelson-Powell	10 East 0.08
4152	From neoliberal standards of care to ethical standards of care: the role of numbers in online activism	Perray-Redslob, Clavijo & Ben Khaled	
4453	Fair Trade Consumption in India: A netnographic study of market creation	Anderson, Discetti & Dasgupta	
CORPORATE SOCIAL RESPONSIBILITY			[Chair: Spence]
3747	What CSR communication resonates with consumers? An exploration of regulatory focus theory and construal level theory in the food retail context	Hillenbrand, Saraev, Money & Garnelo-Gomez	10 East 0.13
6218	Responding to Small Firm-Stakeholder Values Conflict: A Deweyan Conceptualisation	Oldham, du Gay & Spence	
3379	The Common Truths that People Won't Tell You: Executives' Translation of Institutional Logics into Corporate Social Responsibility Practices in the Bangladeshi Apparel Industry	Pilato, Fontana & Voss	
CORPORATE CORRUPTION, DIPLOMACY & INSTITUTIONAL CONTEXT [Chair: Dr Westermann-Behaylo]			
3163	Corporate Corruption, Corporate Reputation, and Recovery	Gardberg, Sampath, Rahman & Dutta	10 East 0.18
5450	In the Stranglehold of the Narcos: How Do Foreign and Domestic Actors Deal with Organized Crime in Mexico?	Wiessner	
8502	Instrumental versus proactive corporate diplomacy: The role of institutional setting	Westermann-Behaylo & McDonald	
3823	The Role of Business in Democracy Building: Drivers and Management Practices	Croce & Maher	
5513	Rules for business and the business of rules: Expanding the role of management studies	Van den Broek, Schrempf-Stirling, Kourula & de Bakker	
11:00 - 12:30	SYMPOSIUM	AUTHORS	LOCATION
462	Engaged Scholarship for Sustainable Finance: Doing Impactful Research with, through, and about the United Nations-supported Principle for Responsible Investment (PRI)	Gond, Slager, Dhlamini, Furnari, Giamporcaro, Homanen, Mosonyi & Ng	10 East 0.23

12:30 Onwards	Excursions – booked on individual basis at point of registration
19:30 Arrival	Second Annual John Mahon Celebratory Banquet
20:00 Start	

SUNDAY JUNE 11

09:00 - 10:30	PAPER SESSIONS	AUTHORS	LOCATION
WELLNESS AND WELLBEING AT WORK [Chair: Prof. Hillenbrand]			
7314	Well-being drivers for immigrant and native-born entrepreneurs: The effects of autonomy, job meaningfulness, and a sense of community	Pergelova, Zwieglar & Smale	10 East 0.08
7983	How letting off steam can help employees to stay constructive	Kahriz, Hillenbrand & Vogt	
8328	Human sustainability development and job satisfaction in organizations	Meleti	
4507	Humanistic Management and Mindful Self-Compassion: Engaging Practice in Process	Dillon	
2799	Business-oriented eco-systematic inquiry for maternal well-being	Sisodia	
INNOVATION, NETWORKS AND SOCIAL ENTREPRENEURSHIP [Chair: Dr Diaz-Gonzales]			
6933	Supportive Ecosystems for Social Enterprises: The Role of Family Firms	Diaz Gonzalez, Dentchev, Eiselein & Griffin	10 East 0.13
409	The role of mentoring for women entrepreneurs	Theaker	
3756	Understanding the Motivations of Youth Social Action in Economically Challenged Communities: A study of young people aged 10-17 in the UK	Garnelo-Gomez & Money	
3911	This time it's personal: Action learning in a sustainability research center	O'Dochartaigh, Reynolds, Marshall, Prothero & Secchi	
SUSTAINABILITY & SOCIAL JUSTICE IN WORK, MANUFACTURING & PRODUCTION [Chair: Dr Rogerson]			
460	Exploring remanufacturing practices and business models in the aerospace industry: insights from SMEs	Tuladhar, Rogerson, Lamb & Godwin	10 East 0.18
2453	Stakeholders & Cycles of Conflict	Saravanapavan, Murphy, Chaves, Haxhi & Rivera-Santos	
2695	When Transnational Institutions and Local Identity Collide	Westermann-Behaylo, Berman, Johnson-Cramer Lenfant & Montoya	
4581	From Environmental Villain to Environmental Hero	Holtmaat & Panwar	

09:00 - 10:30	WORKSHOP	AUTHORS	LOCATION
3385	Corporations as political actors: Developing critical lenses on Corporate Political Activities	Van den Broek & Rajwani	10 East 0.09
10:30 - 11:00 Tea and Coffee Break			
11:00 - 12:30	PAPER SESSIONS	AUTHORS	LOCATION
CORPORATE GOVERNANCE AND ACTIVISM [Chair: Dr Rehbein]			
1132	The Evolution of Shareholder Activism: Where Next?	Goodman, Louche & Girard-Guerraud	10 East 0.08
2740	Corporate Governance and Responses to Stakeholder Social Activism: Comparing Responses to Shareholder Resolutions Versus E-petitions	Rehbein, Westermann-Behaylo & Leonel	
4161	Director exits after power struggles with the CEO	Brown, Clark, Arora & Ward	
4448	Gender Diversity and Environmental Innovation: The Role of Stakeholder Strategy and External (Analyst) Feedback	Samimi, Arora & Jain	
CSR, EXOGENOUS SHOCKS AND RESILIENCE [Chair: Dr Girschink]			
3534	Exploring new territory: Local SME participation in humanitarian action	Nussbruch & Girschick	10 east 0.13
8344	Exogenous Shocks, Organizational Resilience, and Corporate Philanthropy: Does industry matter?	Wokutch, Gerde, Handy & Singal	
4909	Reviewing Societal Value Creation Literature: A Typology of Approaches	Stratulat	
3219	Purpose, Sustainability, and Organizational Resilience – How An Unlikely Business Beat All Odds In Bouncing Back From the COVID-19 Crisis	Tobies, Edinger-Schons & Schuler	
6508	Exploring transnational corporate social responsibility in context: Insights from an exemplary multinational company in the agri-food sector	Barkemeyer, Preuss & Banerjee	
11:00 - 12:30	INNOVATIVE SESSION	AUTHORS	LOCATION
6828	The Wealth of Homer: Business, Saga's & Society	Wempe	10 East 0.23

CONFERENCE CLOSES

