Examples of activities and research outputs associated with your pathway to impact and where to enter them in Pure

Action undertaken and where to find template in Pure	Information to add to activity or research output template	Example of information to add to impact template 'What activities have been undertaken to achieve impact?' *[Include the title of your research output or activity record]*
Event *Activity>Conference Participation>Participation in workshop, seminar, course*	Dates, upload attendee list, feedback forms, link to event webpage	I organised a practitioner workshop to demonstrate my research findings. Ten organisations attended and one [name] is interested in funding some further development work.
Printed materials *Research output>Contribution to specialist publication*	Title of article, where and when published, authors, DOI	I published an article in a trade journal highlighting the research to a non-academic audience. This led to a number of enquiries and press coverage.
Media activity *Activity>Public engagement and outreach>Media article or participation*	Should be captured by Press Team at Bath	My research was picked up by *the Guardian* in May 2015 and led to me being approached by a company [name] who invited me to present to their research team [Note: if your case is a Public Engagment case, more information will need to be captured, such as blog posts, feedback, etc.]
Website development *Research output>Non-textual form> Web publication/site*	Website address, any related blogs	The project website had x hits and many positive posts to the blog, particularly from German researchers, who I will meet in May.
Film and audio *Research output>Non-textual form> Digital or visual products*	Link to the film/audio, where and when published	I published a film on the project website outlining my research and was approached by a charity [name] who would like me to contribute to a report.
Developing a demonstrator *Research output>Non-textual form> Exhibition*	Description of what made, where and when exhibited, upload any photos or website links	I developed a demonstrator using IAA funding and took it to my company contacts [name] who were interested in exploring this further. We are discussing an Innovate UK bid.
Secondment in *Activity>Business, policy and community>Hosting of external non-academic visitor OR Joint or sponsored appointments or secondments with industry or commerce*	Person, organisation, date and period	I hosted an incoming secondment from the Environment Agency which gave them insight into the work of the whole Centre. They are now interested in developing a research bid and have invited me to spend time in their organisation.
Secondment out *Activity>Business, policy and community>Joint or sponsored appointments or secondments with industry or commerce*	Person, organisation, date and period	I spent a day a month over the last year in company [name] advising their scientists on how to implement the procedure I have developed to a slightly different application with the potential to speed up drug discovery. Consequently, they have developed two new compounds. We are applying for KTP funding to take this further.

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Communicating with policymakers *Activity>Business, policy and community>Work on advisory panel to industry or government or non-government organisation*	Name of panel, organisation, date and period	I was invited to be a member of the panel [name], where I have been providing an evidence base for their report on x. This has been submitted to the select committee on y and has the potential to have an impact on policy.
Exhibition *Activity>Public engagement and outreach>Festival/exhibition*	Type of exhibition created (permanent/ temporary/ fixed/touring), which organisation developed it, hosted it, number of visitors, dates	I worked with an organisation [name] to create an exhibition which represented my work. OR I was invited to be an advisor on the research steering group for an exhibition about Y. My work informed the development of one exhibit out of 20. OR Visitors to the exhibition said they knew more about X, they were observed discussing Y and said they would do Z as a result of visiting the exhibition.
Teaching enrichment/ enhancement activities *Activity>Public engagement and outreach>Schools engagement*	Format of the activity (workshop, video…), number of times delivered/downloaded, who it reached, numbers, schools/geographical area	I created a schools enhancement activity based on my research. It has been used in x schools, reaching x pupils and x teachers. Teachers found that the resource enabled them to teach an area that they had previously found difficult. Pupils stated they understood the content well and exam results reflect this.
Workshop *Conference participation>Participation in workshop, seminar, course*	Duration and frequency of workshops, numbers and types of people who participate	I worked with X to create an interactive workshop to do Y. The workshop resulted in Z with participants saying that they…. OR The leader of X said that the participants were [insert details] and achieved [insert details]. The leader is keen to roll the workshop out to the rest of the organisation so we are exploring how to develop a guide.